



newera

Northeast Wisconsin Educational Resource Alliance



Presented by Dr. Susan May

President, FVTC

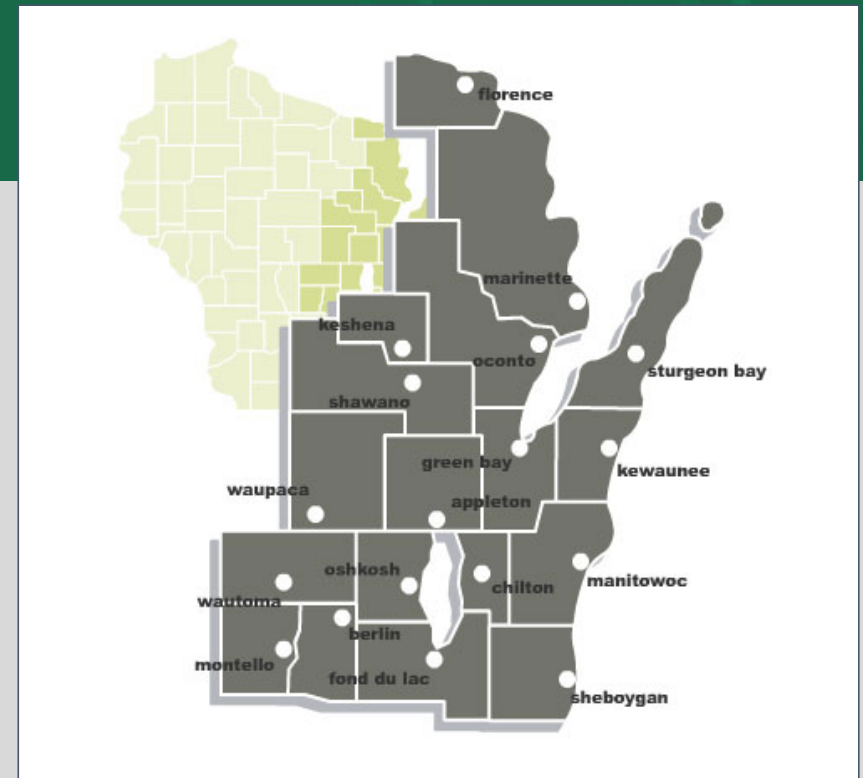
WTC District Boards Association Committee Meeting

November 1, 2019

OUR MISSION

NEW ERA is an alliance that fosters regional collaboration among public colleges and universities in the New North to better serve the educational needs of the 1.2 million people in northeast Wisconsin.

- Founded as a priority stemming from a Regional Economic Summit in 2000
- Several years later became a 501(c)3
- Hired Executive Director in 2011



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OUR VISION

NEW ERA will be a national innovative leader:

- To serve northeast Wisconsin with quality seamless transitions and integration in higher education
- To provide essential educational resources for communities, businesses and government
- To creatively solve challenges and drive regional-and thereby state-economic vitality.



NEW ERA BOARD OF DIRECTORS



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WORK PLAN PRIORITIES IN RECENT YEARS

- Engineering Technology programming
- IT program expansion and articulation
- Adult credential attainment
- Graduate credit quest for K-12 teachers of dual enrollment
- Internship draft day
- Collaboration with industry sector alliances in the region

ENGINEERING TECHNOLOGY

- B.S. Degrees in Engineering Technology
 - Electrical Engineering
 - Mechanical Engineering
 - Environmental Engineering
- Students can begin their studies at any one of the 7 NEW ERA institutions and earn their B.S. degree at either UW-Green Bay or UW-Oshkosh
- Goal: well-prepared graduates with knowledge and skill to take positions in regional manufacturing firms
- Over 350 students to date (40% started at a technical college)



Engineering Technology. Start Anywhere.

You can begin at any one of the colleges in the Northeast Wisconsin Educational Resource Alliance to earn an associate degree and then pursue a bachelor's degree in Engineering Technology - Mechanical, Electrical, or Environmental at either UW Green Bay or UW Oshkosh.



INFORMATION TECHNOLOGY



- NEW ERA conducted a market analysis of IT supply/demand in 2015...in collaboration with:
 - New North
 - Area economic development organizations
 - Chambers of Commerce
 - Workforce Development Boards
- Foundation for building the IT talent pipeline for the region
- Formation of the IT Alliance (business/education)
- Colleges have been building 2+2 degree programs and adding new IT programs

ADULT CREDENTIAL ATTAINMENT

- A team of faculty members focusing on increasing the number of northeast Wisconsin adults with a post-secondary credential
- Alignment with Wisconsin's 60 Forward initiative (60% of adults holding credentials)
- Greater focus on building 2+2 programs and replicating across the region



GRADUATE CREDIT QUEST

- Address the Higher Learning Commission policy for dual enrollment teaching credentials
- Developed to assist Wisconsin K-12 teachers in earning the necessary credentials to begin and/or continue teaching college credit courses at the high school level
- On-line coursework through UW-Oshkosh and UW-Green Bay
- Pursuing legislative advocacy for related funding



INTERNSHIP DRAFT DAY

- Collaboration with the NEW Manufacturing Alliance as a strategic partner
- Held at Lambeau Field each November
- Over 50 employers offering nearly 300 internship opportunities
- Students from the region and across the State can interview and network with employers in the New North region



You're going to be a
Lucky Dog!

Thursday,
November 14th,
2019
Lambeau Field –
North Balcony

3:00 – 6:30 pm

Food, Refreshments, and
Free Draft Day Jersey



INTERNSHIP
★ *Draft Day* ★
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QUESTIONS

